PRIVACY AND DATA USE POLICY

This personal data privacy policy (hereinafter the Privacy Policy) was prepared in accordance with the requirements of Federal Law No. 152-FZ of the Russian Federation dated 27 July 2006 On Personal Data, the Council of Europe Convention No. 108 For the Protection of Individuals with regard to Automatic Processing of Personal Data dated 28 January 1981, and the EU General Data Protection Regulation 2018 (GDPR) when using the worldenergycongressrussia.org website (hereinafter the Website).

The personal data operator (hereinafter the Operator / We / Us / Our, also defined as the Data Controller under the 2018 Data Protection Act and GDPR) in this Privacy Policy refers to the World Energy Council, the owner of the 25th World Energy Congress. The World Energy Council takes your privacy seriously and is committed to protecting your privacy rights. We want you to know why We collect your personal information, what We collect, how We use it, and how We protect your data.

About the 25th World Energy Congress

The World Energy Congress takes place once every three years. The 25th World Energy Congress will take place on 24–27 October 2022 at the ExpoForum Convention and Exhibition Centre at 64, Peterburgskoye Shosse, building 1, letter A, St. Petersburg, Russia 196140 and will be organized by the Roscongress Foundation (registered at: 12, Krasnopresnenskaya nab., Entrance 7, Suite 1101, Moscow, Russia 123610), hereinafter the Data Processor, on behalf of the World Energy Council.

In this Privacy Policy, some of the measures [actions] will be taken by the Data Processor on behalf of the World Energy Council.

What does this Privacy Policy Cover?

This Policy shall apply to any information that you, as the owner of the personal data (hereinafter the User), provide to the Operator through the Website, mobile applications, email or social media, by phone or in person. It shall also cover any information We receive from third parties. The User refers to an individual who submits his/her personal data and, in particular, includes the following categories of people: individual potential participants, as well as employees or other representatives of organizations potentially participating in the World Energy Congress 2022.

The purpose of this privacy policy is to set out the purposes for which, and the manner in which, We may collect and use personal information that We may obtain about you so that you can make an informed choice about using the Website.

The legal basis for processing personal data is the User’s consent to the processing of personal data, which is given when using the Website, including when viewing the Website as well as registering or logging onto the system.

If the User disagrees with the terms of this Privacy Policy and the use of his/her data, the User should not use the Website or provide the Operator with his/her personal data and should disable cookies in the browser settings.

Personal data shall be processed until such time when the User submits a waiver in electronic format to info@worldenergycongressrussia.org. The Operator and the Data Processor shall cease processing the personal data and destroy it within 1 (one) month of the date of receipt of the waiver of this consent or within the time stipulated by applicable law if no waiver of this consent is provided.
What information do We collect?

The information that you provide to us

We may collect some or all the following information when you register online, download forms, subscribe to newsletters, fill out onsite registration forms, or share your business cards:

1) personal information, which includes
   - general personal information (full name, email address, landline and mobile telephone, date of birth);
   - Confidential Personal Data (scanned photo ID, passport information, credit card information);
   - your business information (position, company name, company’s email address and legal address, work number);
2) information about products and services you’ve inquired about or shown an interest in.

Information we automatically collect

Usage information – we keep track of user activity, the configuration of their computers, and performance metrics related to their use of the Services.

Log information – we log information about Our customers including Internet Protocol (“IP”) address. Information collected by cookies and other similar technologies – we use various technologies to collect information which may include saving cookies to users’ computers. We also save your email consent for future reference.

How We use (process) your information and for what purpose

By using Our Website, applications or other products or services, you agree that We may collect, store, use or otherwise process your information, including general personal information (including personal data), for the purpose of compiling a list of individuals who have registered their interest in the World Energy Congress as part of preparations for the World Energy Congress 2022. The processing of personal data refers to any action (transaction) or a set of actions (transactions) performed, with or without the automation of tools, with personal data, including collection, recording, systematisation, accumulation, storage, clarification (updating or changing), extraction, use, transmission (distribution, provision, or access), depersonalisation, blocking, deletion, or destruction of personal data for a period of time until the goals of processing are achieved or until there is no longer a need to achieve these goals, unless stated otherwise by international standards or Russian law.

NOTE: Confidential Personal Data, as defined above, shall be stored only for registration purposes and shall not be processed or transmitted other than to the designated registration provider(s) in any other way:

The Operator shall use the personal data of Users solely for the purposes specified in this Privacy Policy, ensure that the personal data of Users is kept confidential, not disclose it without the User’s consent and not sell, exchange, publish or disclose the personal User data it receives in any other possible ways. Personal data may be transferred in accordance with the terms of this Privacy Policy as well as the standards of international and Russian legislation.

The security of personal data processed by the Operator is ensured by the implementation of the legal, organizational and technical measures that are necessary to ensure the requirements of federal legislation concerning the protection of personal data.
Registration
If you register to attend the World Energy Congress 2022, We shall collect your information to process and manage your registration through a third-party registration company.

You may receive communications via email, text messages or phone to update you regarding your attendance at the World Energy Congress 2022. Using the information you provide, We shall create a profile for you to access all event tools, which may be managed by trusted third-party companies.

Promotion and marketing
We collect your information when you make content-based marketing searches and when you use Our Website and event applications.

You may receive personalised recommendations and marketing materials from Us that are tailored based on the information you provided to Us and your interactions on Our Website, Our applications or through Our trusted partners via text messages, telephone or email. Based on the information received, We carry out a statistical, technical and logistical analysis, to send you personalised content and advertisements.

We may also contact you about other World Energy Council related events or activities that We believe may interest you.

Customer service
We also collect information when you contact Us to respond to your request, question or issue, and to follow up on the resolution.

With whom We may share your information
You consent only to transmission of your data in electronic format through encrypted connections to the Data Processor and, if necessary, to Our contractors and partners for the purpose of organizing preparations for the World Energy Congress 2022 and providing you with the services associated with your attendance of the World Energy Congress 2022. Such third parties may process personal data in full using any processing actions specified in this Privacy Policy.

We usually remain the data controller of your information and the other companies only process data under Our instructions and cannot use the information for anything else. We take all reasonable efforts to ensure these third parties process your data securely.

Your personal information may be shared with government entities and regulatory authorities as required by international and Russian law. The use of your personal information by such bodies is outside of Our control and We do not accept any liability in this regard.

Selected general personal and business information, limited to name, title, company name and country only, may be shared with selected sponsors prior to the World Energy Congress 2022.

Once your registration is completed, you have an option to opt in to share more detailed general personal and business information, including your contact information, with select sponsors after the World Energy Congress 2022.

Use of cookies and other tracking technologies
The Website uses a variety of technical methods for tracking purposes, including cookies. A cookie is a small text file written to a user's hard drive that contains the 'User ID'. Cookies record those areas of the website that have been visited by the computer in question as well as the duration of the visit. The use of cookies and tracking technologies is now widespread by websites in order to track traffic flows. We use cookies and other tracking technologies to enable Us to offer certain time-saving features to Our users, such as one-time log in, and pre-populating name and
address fields. If a user sets up their browser to reject cookies or other tracking technologies, he or she may still use the websites, although functionality will be impaired.

We may combine your visitor session information or other information collected through tracking technologies with personally identifiable information in order to understand and measure your online experiences and to determine what products, promotions and services are likely to be of interest to you.

We also use these technical methods in HTML emails that We send to Our visitors for a number of purposes, including: (i) to determine whether Our visitors have opened or forwarded those emails and/or clicked on links in those emails, (ii) to customise the display of banner advertisements and other messages after a visitor has closed an email, and (iii) to determine whether a visitor has made an enquiry in response to a particular email.

Cookies and other technical methods may involve the transmission of information either directly to Us or to a third party authorised by Us to collect information on Our behalf. The information from the use of such technical methods may be collected in a form that is personally identifiable.

**Grace period**

We will take all reasonable efforts to update your records as promptly as practical. However, you may continue to receive communications for a transitional period whilst We process your request.

**Hyperlinks and third-party advertising**

Our Website may contain links to other websites. Their inclusion cannot be taken to imply any endorsement or validation by Us of the content of such other websites. We are not responsible for the privacy practices of such websites, nor do We accept any liability in connection with the content of such websites.

**Sale of Our business**

In the event that Our business is sold or integrated with another business, your information will be disclosed to Our advisors and any prospective purchaser’s advisors and will be passed to the new owners of the business.

**Changes to this Privacy & Cookies Policy**

We reserve the right to make changes to Our Privacy & Cookies Policy at any time. When changes are made, we will send an update via Our newsletter to give you an option to unsubscribe or opt-out. Your continued use of Our Website, apps or other products or services is an indication of your acceptance of these changes.

**User’s right to unsubscribe**

If you do not wish to receive communications from Us you may opt out of such communications by clicking on the unsubscribe link or by contacting us. Please note that if you opt out, We may not be able to provide you with the services associated with your attendance at the World Energy Congress 2022.

**Contact Us**

If you have any questions about this Privacy Policy, if you wish to review or receive a copy of the personal information that We hold about you or if you feel that your privacy has been compromised, please contact Us at:

**Data Team:**

Email: info@worldenergycongressrussia.org
Tel.: +7 (495) 640 4440
Head office: 12, Krasnopresnenskaya nab., Entrance 7, Suite 1101, Moscow, Russia 123610.